
Bachelor Professional in Media

Crossmedia content and public relations expert

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<https://cd-online-bewerbung.de/eng/>

WORK EXPERIENCE

- | | |
|---|--|
| End of 2013 - today
Medium-sized companies,
young entrepreneurs, NPOs | DIGITAL FREELANCER
<i>Mainly remote</i> - Branding, website conception and implementation,
cross- media content, PR, project and event management |
| 04/1997 - 06/2012
Kreisbote Starnberg | (PHOTO) JOURNALIST
<i>Starnberg</i> - Local editing and PR |
| 03/2010 - 04/2011
Densitec Technologie &
Umwelt GmbH | PUBLIC-RELATIONS
<i>Mainly Home Office, DACH - , cross-media content, website
conception and implementation, event organisation</i> |
| 10/1997 - 02/2010
Graphic design Michael Pfeiffer | CROSS-MEDIA COPYWRITER
<i>Munich</i> - Catalogues, slogans, headlines, banners, copywriting,
websites |
| 02/1996 - 10/1997
Film production Martin Hoferer | SCREENPLAY AND REALIZATION
<i>Munich</i> - Script, promotion, pre and post production |
| 04/1995 - 06/1997
Domagk artist associations | PROJECT MANAGEMENT FOUNDING DOMAKATELIES
<i>Munich</i> - Conversion of the former army barracks into studios
and licensing and establishment of a restaurant in cooperation
with the city of Munich |
| 04/1993 - 02/1995 | FOUNDATION AND MANAGEMENT OF FIRST GERMAN
CHILDREN'S PARK WITH FLEXIBLE AND UNBUREAUCRATIC
CHILDCARE
<i>Munich centre</i> - Raising capital, approval procedures,
remodeling, founding a business |
| 03/1989 - 02/1993
Wassili Galanopulus | SHIFT MANAGEMENT „ZUM KREUZBERGER“
<i>Munich centre</i> - Restaurant with 120 seats
Team management and training, shift plan, goods ordering,
issuing, bar, service and event organization |

EDUCATIONS

Practical study

07/2012 - 09/2013

IHK Munich and Upper Bavaria

• Bachelor Professional in Media

Study content:

Project management,
Media production,
Web technology,
Marketing,
Methods, communication and planning,
Human resource management,
Cooperation in the company, team leadership,
Cost management,
Labor and media law

Educations- / Continuing Training

07/2012 - 10/2012

HK Munich and Upper Bavaria

• AdA (examination according to trainer aptitude regulations)

Munich - (Part of study)

04 - 09/20161111

Media Protect e.V.,

Media Protect Coach

Rothenburg ob der Tauber

09 - 11/2009

IBB Munich

PHP und MySQL Grundkurs

Munich

04 - 08/2007

HK Munich and Upper Bavaria

• Webmaster & SEO

Munich

09/1985 - 02/1989

„Zum Kreuzberger“,

Service specialist

München

04/1986 - 03/1988

Performing art center

Musical actress

Munich

09/1982 - 07/1985

Vocational training center

• State-certified nanny

Munich

Graduation

• General University Entrance Qualification

Skills

Foreign language

Englisch (gut in Wort und Schrift)

IT

Office packages

CMS, CRS

Adobe Creativ Suite

Adobe Premiere Elements

Internet, Web 2.0

HTML5, CSS3

MySQL

PHP, Java Script (Basic knowledge)

Scrum (Basic knowledge)

International Experience

Europe, Africa (North to South), Australia (West to East),
New Zealand (North and South Island), Fiji, Raratonga,
India (North to South), Tahiti, Singapore, New York City